

DODO STUDIOS

POSITION SPECIFICATION

Media Specialist

Position Title: Media Specialist

Location: Remote/Hybrid (Canada-based preferred)

Contract Type: Project-Based (with potential for ongoing work)

Compensation: Based on project scope and experience

Apply: Complete the application form [here](#).



www.dodostudios.org



info@dodostudios.org



Job Opportunity: **Media Specialist**

+ Who We Are: Dodo Studios

Dodo Studios is a consultancy that helps organizations navigate change, design impactful learning experiences, and build strategies for the future. We partner with post-secondary institutions, corporations, and non-profits to develop learning and workforce solutions, strategy roadmaps, action plans, and innovative organizational models.

Our work is practical, adaptable, and immediately applicable.

+ The Role

We're looking for a Media Specialist to develop engaging, high-quality multimedia assets that enhance digital learning experiences and communication strategies. This contract position requires a strong blend of technical expertise and creative storytelling, with experience in video production, animation, graphic design, and interactive media.

As a project-based contractor, you'll collaborate with our team to create visually compelling, accessible, and strategically aligned media assets that support learning and development programs, marketing initiatives, and organizational change efforts.

+ Key Responsibilities

- **Video & Audio Production:** Plan, shoot, edit, and produce high-quality videos for online learning, promotional content, and corporate communications.
- **Animation & Motion Graphics:** Develop engaging animations, explainer videos, and motion graphics using tools like After Effects or Vyond.
- **Graphic & Visual Design:** Create compelling visuals, infographics, and branding assets that align with project goals.
- **Interactive & AI-Enhanced Media:** Leverage low-code/no-code platforms, AI tools, and automation technologies to create scalable, dynamic, and interactive digital media experiences.
- **Storyboarding & Scripting:** Collaborate with subject matter experts and instructional designers to translate concepts into engaging media narratives.
- **Technology & Tools:** Use industry-standard tools (e.g., Adobe Creative Suite, Camtasia, Figma, Articulate Storyline, H5P) to develop professional-grade content.
- **AI Literacy & Emerging Tech:** Explore and implement AI-driven media tools (e.g., AI-assisted video editing, text-to-image generation, adaptive learning experiences).
- **Accessibility & Usability:** Ensure all media assets comply with WCAG accessibility standards and best practices for diverse audiences.

+ What We're Looking For

- **Experience:**

- 3+ years in media production, digital design, animation, or a related field.
- A strong portfolio showcasing video production, motion graphics, and digital media projects.
- Experience working with learning design, marketing, or corporate communications is a plus.

- **Technical Skills (Required):**

- Proficiency in Adobe Creative Suite (Premiere Pro, After Effects, Illustrator, Photoshop, Audition).
- Experience with video editing, motion graphics, and audio production.
- Familiarity with H5P, Articulate Storyline, Camtasia, or other interactive media tools.
- Experience using low-code/no-code platforms for interactive design and media automation.
- Knowledge of AI-powered content creation tools for video, animation, and image generation.
- Strong understanding of visual storytelling and user engagement.
- Ability to create accessible media (captioning, transcripts, WCAG compliance).
- Experience formatting media assets for online learning, ensuring SCORM/xAPI compliance and accessibility standards.

- **Adaptive Skills:**

- Strong collaboration and communication abilities, with experience working in cross-functional teams.
- Ability to work independently, meet deadlines, and pivot in response to evolving project needs.
- A creative and analytical mindset with a passion for enhancing learning and communication through media.

+ Why Work With Us?

- Flexible, project-based work with opportunities for ongoing collaboration.
- Engaging, high-impact projects in learning design, workforce development, and organizational innovation.
- Work with an experienced, forward-thinking team of strategists, designers, and media professionals.
- Opportunity to experiment with cutting-edge AI and low-code/no-code technologies in media production.

+ How to Apply

Interested? Complete the application form [here](#).

We will review applications and reach out if we'd like to schedule a conversation. If you have any additional questions, feel free to contact us at info@dodostudios.org.